

SarahMassey

Education

Ferris State University

Big Rapids, MI
Bachelors of Business
Public Relations
Expected Graduation -
December 2019
GPA 3.59
Dean's List

Ferris State University

Big Rapids, MI
Associates of Applied Science
Graphic Design
May 2017
GPA 3.58
Dean's List

Organizations

PRSSA

Graphic Designer

West Central String Trio

1st Violin

West Central String Orchestra

Concert Mistress

AIGA Student Group

Member

Skills

Writing
Social Media
Presentation Skills
Microsoft Office Suite
Adobe Creative Suites
Typography
HTML
CSS
JavaScript

Experience

Saline Main Street - Communications Intern

Saline, Michigan
May - August 2019
Tasks: Creating social media posts to spread awareness, write press releases, photographing events

Grand Rapids Public Museum

Job Shadow
March, 2019

Sports Summit

Planning Committee
February, 2019

Saline Parks and Recreation - Marketing and Communications Intern

Saline, Michigan
May - August 2018
Tasks: Planning and implementing daily updates to social media, writing and editing copy for brochure, design flyers and brochure and event signage and photographing events and programs

The Torch - Production Manager

Big Rapids, Michigan
August 2016 – present
Tasks: designing a weekly 16-page newspaper with 25 - 30 articles and creating 5 - 7 graphics

Ewingleben Arena - Concessions Staff

Big Rapids, Michigan
July 2017 – present
Tasks: handling more than \$600, interacting with hundreds of customers, and managing peers

University Music Society

Job Shadow
March, 2018

2610 Whippoorwill Hollow
Midland, MI 48642
231.250.2172
masseys4@ferris.edu